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Sally Bradley-Golding is Vice President of Strategic Alliances for Financial Engines. Sally brings more than twenty-four years in the employee benefits industry to her role at Financial Engines. Prior to joining the company, Sally was a Relationship Manager at Fidelity Investments where she was responsible for the delivery of human resources, payroll, and benefit outsourcing services to her clients. She has also worked in the 401(k) industry for Buck Consultants and Bankers Trust and was a plan sponsor at Viacom and Pan American World Airways. Sally holds a B.A. in economics and business administration from Florida's Flagler College.